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The K-12 Education Landscape



MDR Insights: State of the K-12 Market 2018

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MDR, a division of Dun & Bradstreet, is the education industry's trusted source for information about the current state of the K-12 market and the game-changing trends that impact educators and administrators, as well as the companies and organizations that serve them.

State of the K-12 Market 2018 provides an insightful overview of the K-12 education market and is fueled by MDR's K-12 national database, as well as educator feedback gained from widescale national surveys and focus groups.

These reports are essential reading for a thorough and up-to-date understanding of the market, and offer key takeaways for companies and organizations who provide products and services to K-12 schools in the U.S.

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