The Impact of Learning Spaces on Student Success
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MDR Insights: State of the K-12 Market 2018

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The Impact of Learning Spaces on Student Success

MDR Insights: State of the K-12 Market 2018

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Introduction

The Impact of Learning Spaces on Student Success is the third report in MDR’s State of the K-12 Market Report 2018 series. Each report provides detailed survey findings and information about key trends affecting classroom teachers and other school, district, and state-level educators, as well as actionable recommendations for providers of education-related products and services.

The Impact of Learning Spaces on Student Success is a presentation of survey results from over 1,600 K-12 teachers. Open commentary from educators in the survey are included, and supporting case studies conducted by luminaries in the relationship between space and learning are interspersed. In addition, MDR collaborated with the Education Market Association, a group experienced in designing spaces for learning. Their feedback on the development and analysis of the survey and findings is incorporated as well.

Those interested in the intersection between space and pedagogy, how students react to different learning environments, and the opinions and experiences of teachers in the classroom, will find this report illuminating and useful in developing best practices for designing education spaces. Curriculum developers, school furniture providers, technology and device developers, as well as related industry professionals who work to improve school environments can use this report to better design and plan their relationships with schools and educators.

Conversations concerning school environments and how space affects the learning process are happening nationwide: at conventions, school board meetings, and in the classroom. Modern design ideas about collaborative learning spaces and relaxed classroom structure have inspired teachers to make simple changes that can make a difference. Large scale construction projects to modernize aging and outdated learning spaces are happening as well.

The National Center of Educational Statistics reported approximately 50.7 million students enrolled in public PreK-12 schools and another 5.2 million enrolled in private schools in the United States in 2017. In the 2017-2018 school year, an estimated $624 billion was spent on public elementary and secondary school education.¹

Furthermore, one-fourth (28%) of all public schools were built before 1950, and 45% of all public schools were built between 1950 and 1969.²

¹ https://nces.ed.gov/fastfacts/display.asp?id=372
² https://nces.gov/surveys/frss/publications/1999048/
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MDR, a division of Dun & Bradstreet, is the education industry’s trusted source for information about the current state of the K-12 market and the game-changing trends that impact educators and administrators, as well as the companies and organizations that serve them.

State of the K-12 Market 2018 provides an insightful overview of the K-12 education market and is fueled by MDR’s K-12 national database, as well as educator feedback gained from wide scale national surveys and focus groups.

These reports are essential reading for a thorough and up-to-date understanding of the market, and offer key takeaways for companies and organizations who provide products and services to K-12 schools in the U.S.

MDR has been connecting brands through data and marketing services to educators, youth, and parents for nearly 50 years. Reach targeted audiences through our database and digital communities SchoolData, WeAreTeachers, WeAreParents, and School Leaders Now.

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