



A Dun & Bradstreet Division

# 2020 EDUCATION CONFERENCE GUIDE — MAY 12 UPDATE —



**Note: Due to Covid-19, many conferences originally scheduled through May and into June have gone virtual, postponed, or cancelled. This list has been updated with status as of May 12, 2020.**

You invest a lot of time and resources when attending and exhibiting at conferences and trade shows, so here are a few resources to help you get the most out of your investments.

- Read [10 Ways to Crush Your Education Marketing Conferences this Year](#) for practical tips to make the most out of your next conference.
- [Optimize Your Conference Leads](#). You will likely see hundreds of people at conferences this year and it can be overwhelming to begin marketing and selling to these new leads...MDR can help! Our Lead Clean-Up service adds targeting clues to lead records so you find the opportunities in all those leads. [Learn more](#) →

*Please note that some conferences are not listed because 2020 information was not available at the time this document was created.*

Event	Dates	Status	Location	Website
ATEA National Conference	03/17/2020-03/18/2020	Postponed 6/2/-6/3	Camden, NJ	<a href="https://www.ateaonline.org/National-Conference-2020-Camden-New-Jersey">https://www.ateaonline.org/National-Conference-2020-Camden-New-Jersey</a>
ASU + GSV Summit	03/30/2020-04/01/2020	Postponed 9/29-10/1	San Diego, CA	<a href="https://www.asugsvsummit.com/">https://www.asugsvsummit.com/</a>
OLC Innovate	03/31/2020-04/03/2020	Virtual 6/15-26	Chicago, IL	<a href="https://onlinelearningconsortium.org/attend-2020/innovate/">https://onlinelearningconsortium.org/attend-2020/innovate/</a>
COABE National Conference	04/03/2020-04/08/2020	Postponed 8/16-19	Baltimore, MD	<a href="https://coabe-conference-2020.pathable.co/">https://coabe-conference-2020.pathable.co/</a>
Schooling Social Brains	05/03/2020-05/05/2020	Canceled	New York, NY	<a href="https://www.learningandthebrain.com/Event-381/Schooling-Social-Brains/">https://www.learningandthebrain.com/Event-381/Schooling-Social-Brains/</a>
Brainstorm Conference	05/03/2020-05/05/2020	Canceled	Sandusky, OH	<a href="https://brainstormk20.com/">https://brainstormk20.com/</a>
STC Technology Summit	05/15/2020-05/18/2020	Virtual	Bellevue, WA	<a href="https://summit.stc.org/">https://summit.stc.org/</a>
SIIA Ed-Tech	05/19/2020-06/18/2020	Virtual	San Francisco, CA	<a href="http://www.siia.net/eis">http://www.siia.net/eis</a>
American Literature Association (ALA)	05/21/2020-05/24/2020	Canceled	San Diego, CA	<a href="https://americanliteratureassociation.org/ala-conferences/ala-annual-conference/">https://americanliteratureassociation.org/ala-conferences/ala-annual-conference/</a>
BookCon	05/27/2020-05/29/2020	Postponed 7/22-7/24	New York, NY	<a href="https://www.bookexpoamerica.com/">https://www.bookexpoamerica.com/</a>
Nebraska Career Education Conference	06/08/2020-06/11/2020	Virtual 6/9	Kearney, NE	<a href="https://www.education.ne.gov/nce/nebraska-career-education-conference/">https://www.education.ne.gov/nce/nebraska-career-education-conference/</a>
UBTech	06/15/2020-06/17/2020	Canceled	Las Vegas, NV	<a href="http://ubtechconference.com/">http://ubtechconference.com/</a>
PBLWorld	06/16/2020-06/18/2020		Napa Valley, CA	<a href="http://www.pblworld.org/events/pbl-world-2020/event-summary-5237d171cf6a4019a052b634e39c2096.aspx">http://www.pblworld.org/events/pbl-world-2020/event-summary-5237d171cf6a4019a052b634e39c2096.aspx</a>
Online Teaching Conference	06/17/2020-06/19/2020		Pasadena, CA	<a href="http://onlineteachingconference.org/">http://onlineteachingconference.org/</a>

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National Charter Schools Conference	06/21/2020-06/24/2020		Orlando, FL	<a href="https://ncsc.publiccharters.org/">https://ncsc.publiccharters.org/</a>
ALA	06/25/2020-06/30/2020	Canceled	Chicago, IL	<a href="https://2020.alaannual.org/">https://2020.alaannual.org/</a>
ISTE	06/28/2020-07/01/2020	Postponed 11/28–12/1	Anaheim, CA	<a href="https://conference.iste.org/2020/">https://conference.iste.org/2020/</a>
NAESP	07/12/2020-07/14/2020		Louisville, KY	<a href="https://www.naesp.org/">https://www.naesp.org/</a>
D2L Fusion	07/20/2020-07/22/2020	Virtual	Anaheim, CA	<a href="https://www.d2l.com/events/fusion/">https://www.d2l.com/events/fusion/</a>
BookExpo	07/22/2020-07/24/2020	Canceled	New York, NY	<a href="https://www.bookexpoamerica.com/">https://www.bookexpoamerica.com/</a>
Ohio ACTE Connections to Education Conference	07/27/2020-07/27/2020		Columbus, OH	<a href="http://www.ohioacte.org/Events">http://www.ohioacte.org/Events</a>
American Psychological Association	08/06/2020-08/09/2020		Washington, DC	<a href="https://convention.apa.org/">https://convention.apa.org/</a>
American Sociological Association	08/08/2020-08/11/2020		San Francisco, CA	<a href="https://www.asanet.org/news-events/meetings">https://www.asanet.org/news-events/meetings</a>
American Political Science Association	09/10/2020-09/13/2020		San Francisco, CA	<a href="https://connect.apsanet.org/apsa2020/">https://connect.apsanet.org/apsa2020/</a>
USDLA National Conference	09/21/2020-09/24/2020		Nashville, TN	<a href="https://usdla.org/2020-national-conference/">https://usdla.org/2020-national-conference/</a>
CASEL	10/14/2020-10/16/2020	Virtual 10/15/20	Chicago, IL	<a href="https://selexchange.casel.org/">https://selexchange.casel.org/</a>
ILA	10/15/2020-10/18/2020		Columbus, OH	<a href="https://literacyworldwide.org/meetings-events/annual-conference/">https://literacyworldwide.org/meetings-events/annual-conference/</a>
Brainstorm Conference	10/25/2020-10/27/2020		Pocono Manor, PA	<a href="https://brainstormk20.com/">https://brainstormk20.com/</a>
Aurora Institute Symposium	10/25/2020-10/28/2020		San Antonio, TX	<a href="https://www.inacol.org/symposium/">https://www.inacol.org/symposium/</a>
Educause Annual Conference	10/26/2020-10/29/2020		Boston, MA	<a href="https://events.educause.edu/annual-conference">https://events.educause.edu/annual-conference</a>
CAEL International Conference	11/03/2020-11/06/2020		New Orleans, LA	<a href="https://www.cael.org/conference">https://www.cael.org/conference</a>
NAEYC	11/04/2020-11/07/2020		Anaheim, CA	<a href="https://www.naeyc.org/events/annual">https://www.naeyc.org/events/annual</a>
EDspaces	11/11/2020-11/13/2020		Charlotte, NC	<a href="http://www.ed-spaces.com/exhibit/booth-sales/index.2020.cfm">http://www.ed-spaces.com/exhibit/booth-sales/index.2020.cfm</a>
HECC Annual Conference	11/11/2020-11/13/2020		Indianapolis, IN	<a href="https://s4.goeshow.com/hecc/annual/2019/hecc_home.cfm">https://s4.goeshow.com/hecc/annual/2019/hecc_home.cfm</a>
OLC Accelerate	11/17/2020-11/20/2020		Lake Buena Vista, FL	<a href="https://onlinelearningconsortium.org/attend-2020/accelerate/">https://onlinelearningconsortium.org/attend-2020/accelerate/</a>
American Anthropological Association	11/18/2020-11/22/2020		St. Louis, MO	<a href="https://www.americananthro.org/AttendEvents/landing.aspx?ItemNumber=14722&amp;navItemNumber=566">https://www.americananthro.org/AttendEvents/landing.aspx?ItemNumber=14722&amp;navItemNumber=566</a>
NCTE	11/19/2020-11/22/2020		Denver, CO	<a href="http://convention.ncte.org/">http://convention.ncte.org/</a>

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ACTFL Convention & World Languages Expo	11/20/2020-11/22/2020		San Antonio, TX	<a href="https://www.actfl.org/convention-expo">https://www.actfl.org/convention-expo</a>
ACTE's CareerTech Vision	12/02/2020-12/05/2020		Nashville, TN	<a href="https://www.careertechvision.com/index.cfm">https://www.careertechvision.com/index.cfm</a>
NCSS	12/04/2020-12/06/2020		Washington, DC	<a href="https://www.socialstudies.org/conference">https://www.socialstudies.org/conference</a>
Learning Forward Annual Conference	12/05/2020-12/09/2020		Chicago, IL	<a href="https://conference.learningforward.org/">https://conference.learningforward.org/</a>
Reimagine Education	12/10/2020-12/11/2020		San Francisco, CA	<a href="https://www.reimagine-education.com/">https://www.reimagine-education.com/</a>