

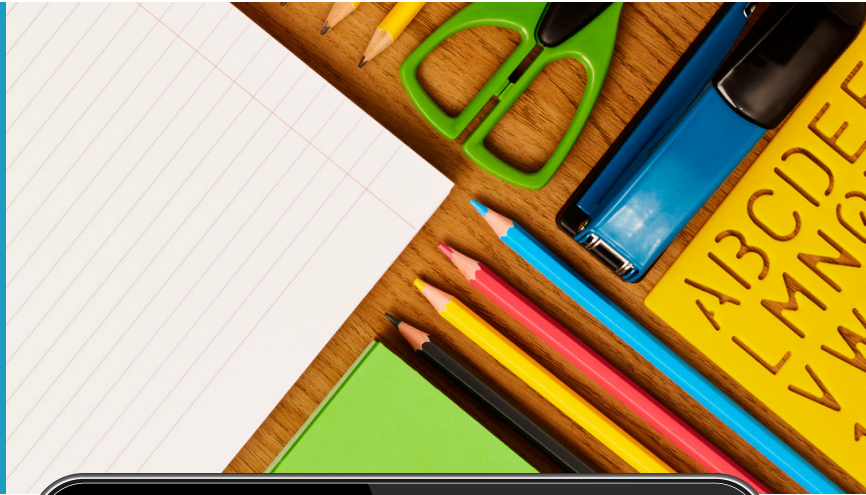


A Dun & Bradstreet Division

TEACHER SPECIAL OFFERS

Share Your Best Back-to-School Offer with WeAreTeachers

Here's your chance to get educators excited about your brand or product!



Details

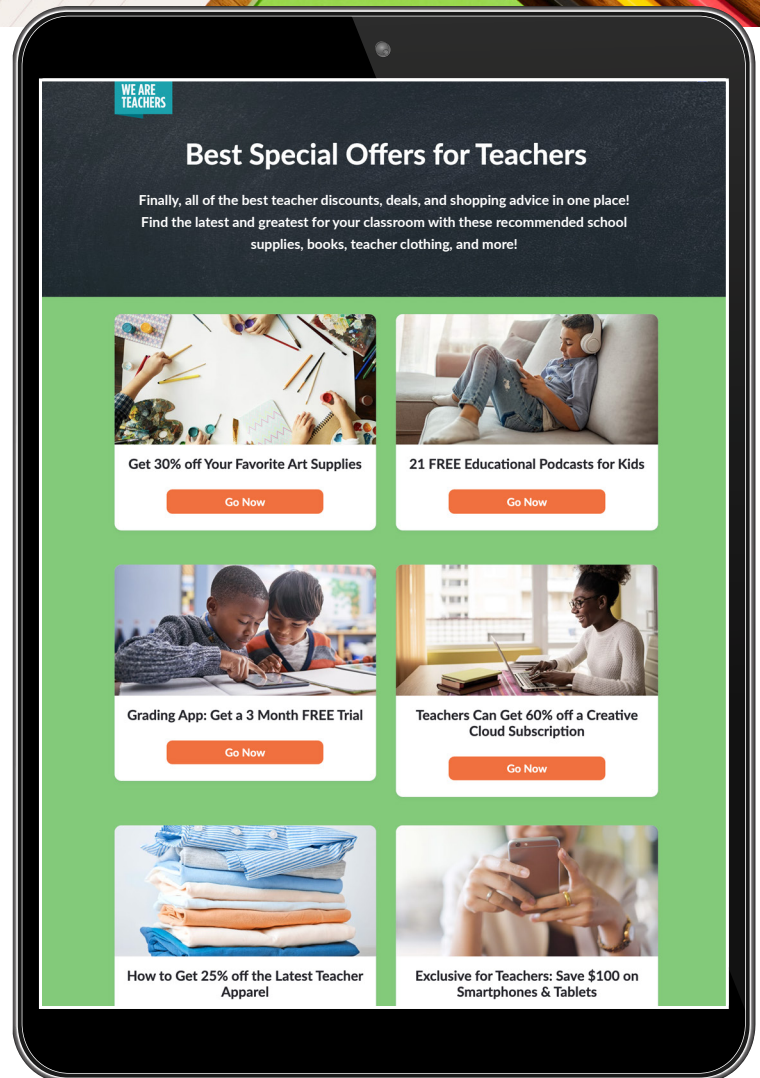
- **Offer spotlight placement** on WeAreTeachers Special Offer Hub (as shown on right)
- **Exclusive Offer Landing Page:** Share your offer with up to 200 words, two product images, and CTA link to your website
- **Deadline:** July 15, 2020
- **In-Market Promo Period:** Sept. 1–Nov. 30, 2020

Promotion Guarantee

- One exclusive social post on the WeAreTeachers Facebook page and one post in the WeAreTeachers Deals Group driving to your special offer
- In addition, the **WeAreTeachers Special Offer Hub** will be promoted with 2M email impressions (spotlight in four issues of weekly eNewsletters to 500K+ verified educators), plus 1M targeted email and 1M social media impressions

Pricing

- Placements start at \$10K, volume discounts available



Contact your MDR sales rep:
800-333-8802

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