



ENEWS ADVERTISING

A Dun & Bradstreet Division

Want an easy way to reach half a million educators? Advertise in the WeAreTeachers eNewsletter.



Our eNews Gets Results

- 500K+ subscribers
- 40% average total open rate*
- 7.7% average total click rate*

Details

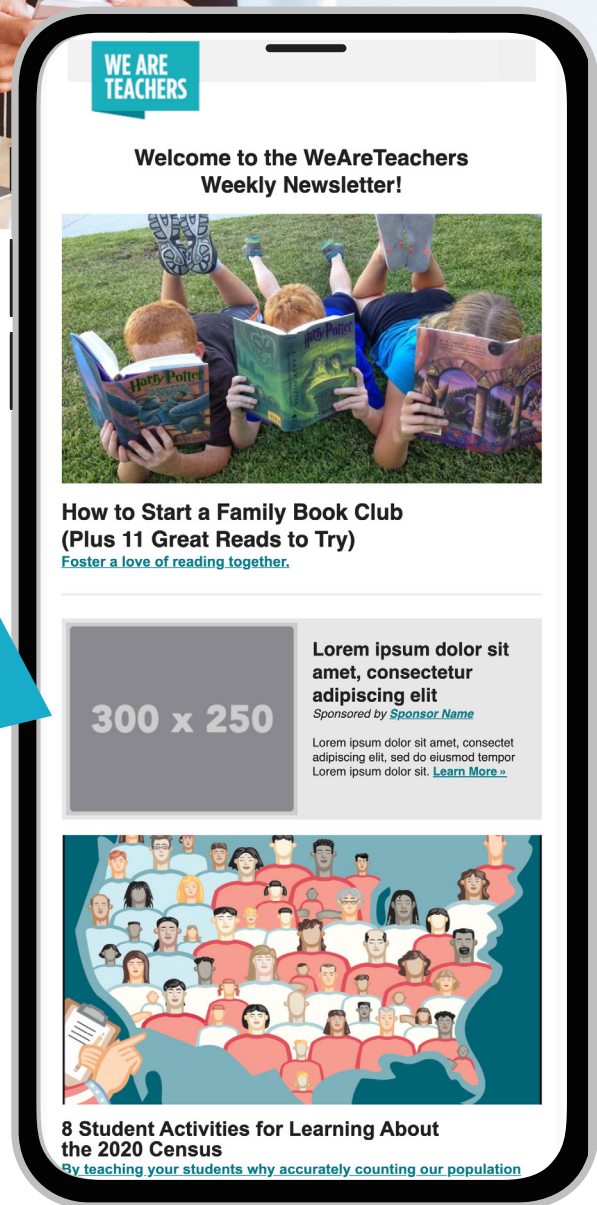
- **Ad block size:** 600x250
- **Image size:** 300x250
- **Headline and subtext:** 200 characters
- **Limited Availability:** Only one premium and two standard ad spots each week
- **Reporting:** Total emails delivered, email open rate, ad link click rate

YOUR AD HERE

Pricing

- Placements start at \$5K
- Volume discounts available

*Averages reflect total WeAreTeachers eNews Performance for January – May 2020.



Contact your MDR sales rep:
800-333-8802



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