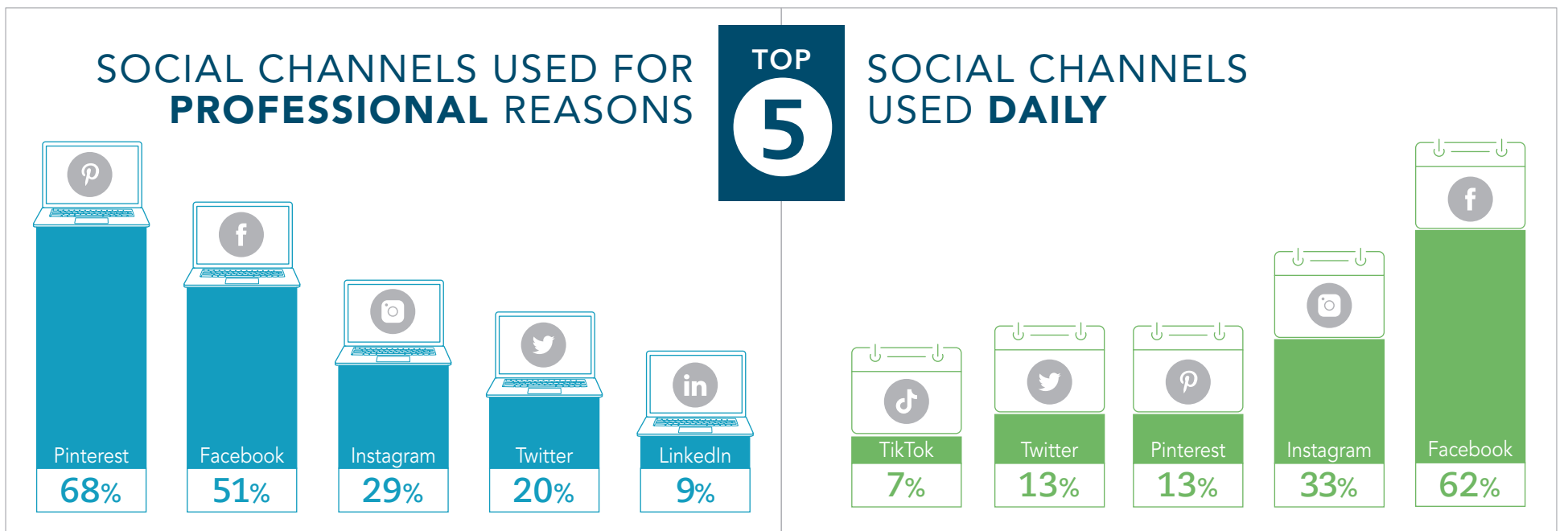
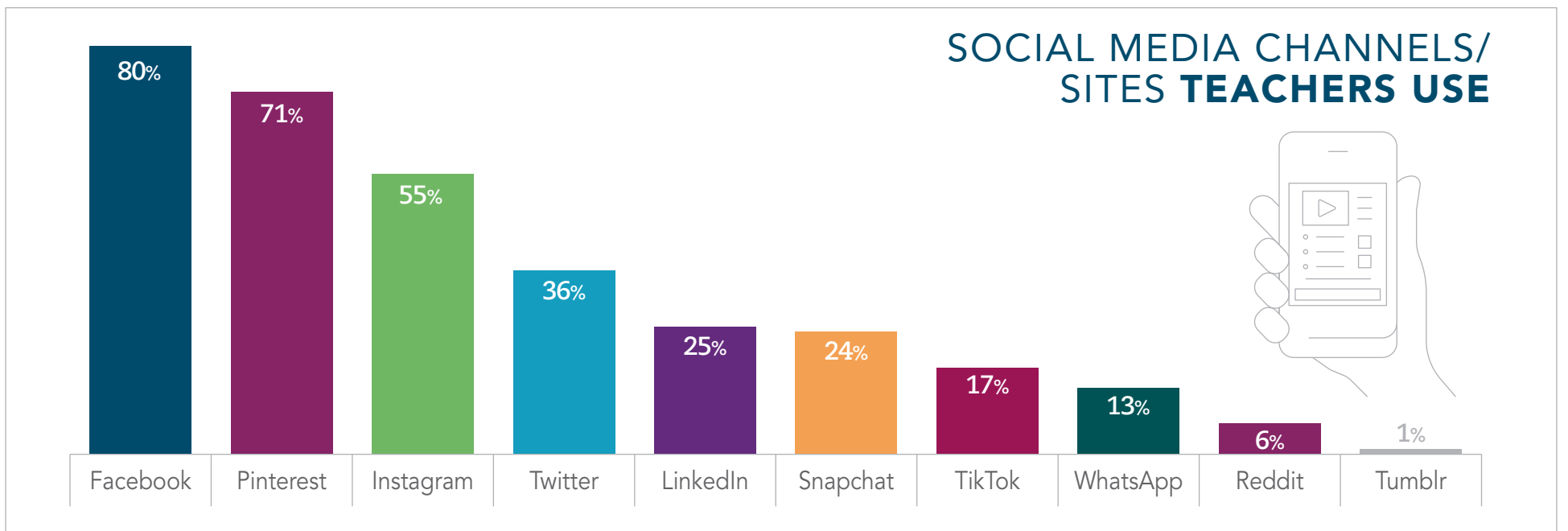
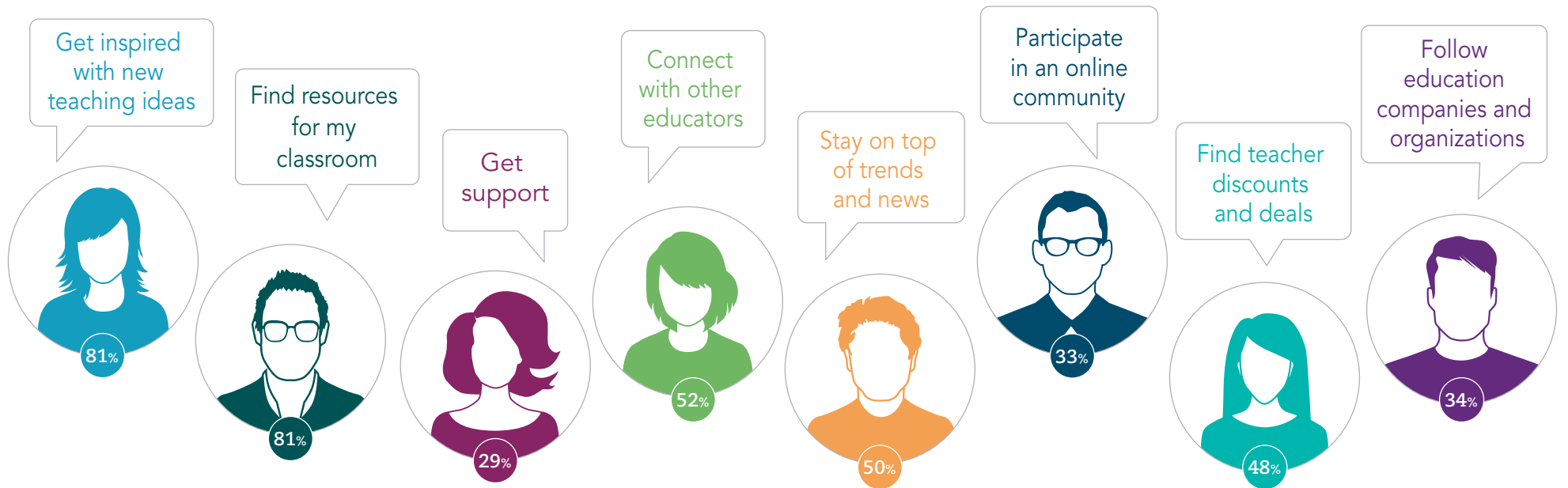


Teachers' Social Media Use

As digital natives, teachers use social media frequently for both personal and professional uses. They search social media to find content and resources for their classrooms, interact with other educators, enhance their own skills, and shop for deals. It's important for marketers to make social media a part of any multi-channel marketing strategy to be seen in the places teachers use most.

AS A TEACHER, I USE SOCIAL MEDIA TO...

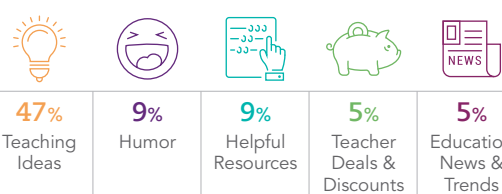


READY TO UP YOUR SOCIAL GAME? WE CAN HELP!

WE ARE TEACHERS

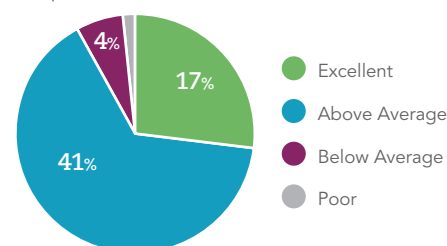
80% of teachers surveyed are familiar with WeAreTeachers!

TOP CONTENT ON WeAreTeachers' CHANNELS

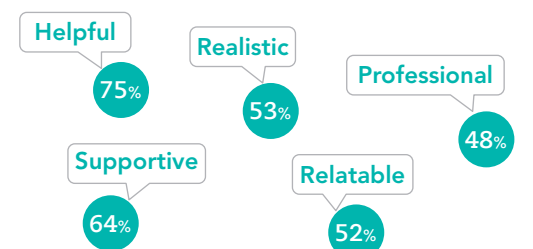


RATE WeAreTeachers

In helping you with the subjects you teach, compared to other teacher sites.



TOP WORDS TO DESCRIBE WeAreTeachers



Source: How Do Teachers Use Social Media in 2021? WeAreTeachers Survey



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